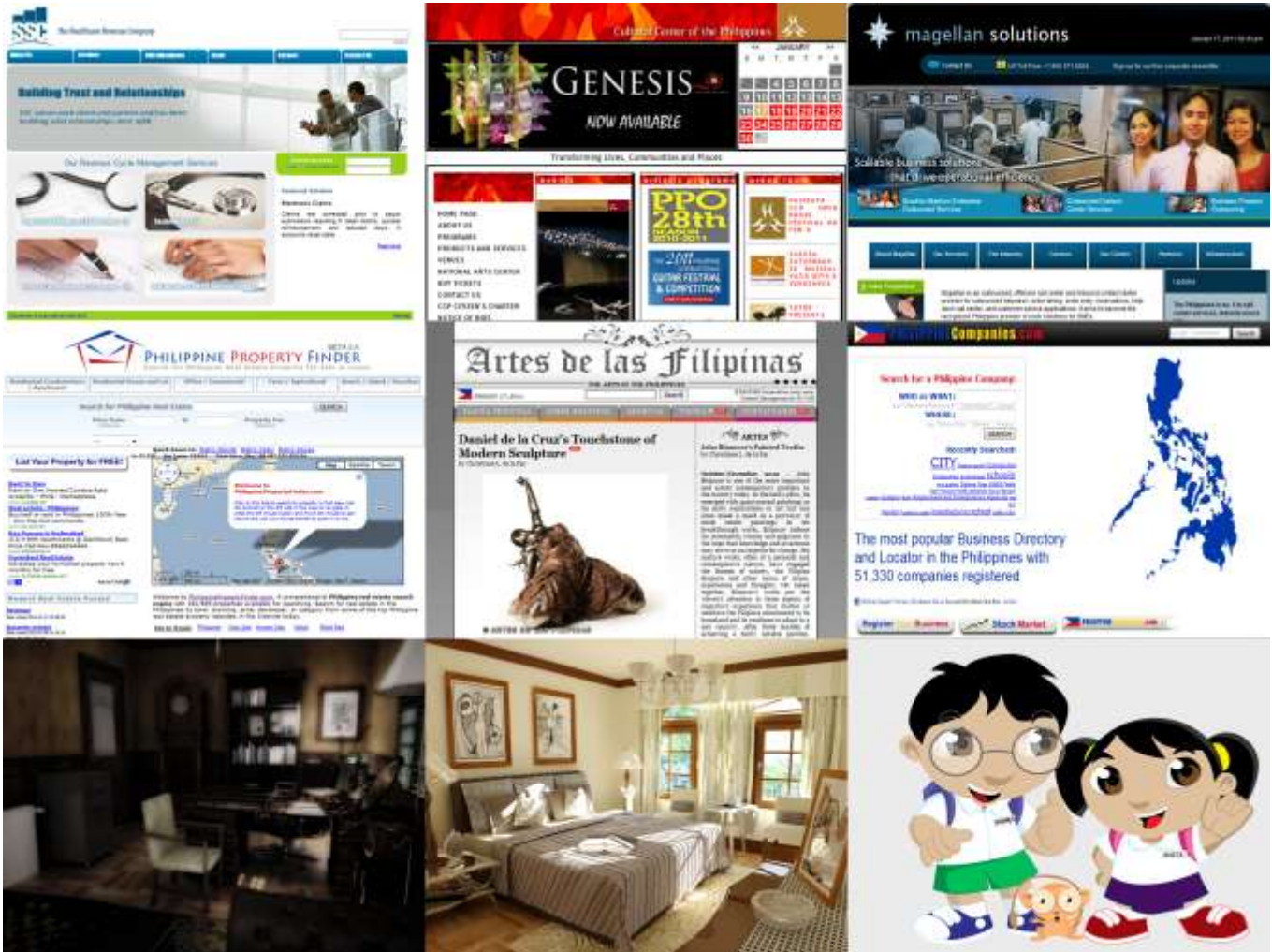




# EACOMM CORPORATION



*The Philippines' Premier Web and Multimedia  
Development Company since 2001*

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# COMPANY BACKGROUND

EACOMM Corporation is an IT solutions provider focused on interactive multimedia design and development. Since 2001, EACOMM has been providing organizations across the globe access to affordable, state of the art multimedia and web-based solutions.

EACOMM has been privileged to count as clients Fortune 500 corporations, government agencies from various countries, top educational institutions, international non-profit organizations, and dozens of small and medium scale businesses worldwide.

EACOMM Corporation owes its success to a highly diverse group of talented people. Full credit for the award-winning designs and layouts EACOMM regularly produces is our creative team of graphics designers, professional illustrators and painters, animators, 3D modelers, scriptwriters, video editors and cinematographers, and voice actors. Providing the wheels and engine for the works of art is a highly skilled technical team that consists of web programmers, multimedia developers, telecommunications and computer engineers, and software analysts and designers. EACOMM Corporation has over 30 regular and contractual personnel spread out over 4 technical divisions and 2 administrative and support divisions.

**Date Founded:** August 28, 2001

**Main Office:** Towers Business Center, 11<sup>th</sup> Floor CyberOne Bldg. Eastwood Cyberpark, Bagumbayan, Quezon City, PHILIPPINES 1110

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**Email:** [info@eacomm.com](mailto:info@eacomm.com)

**Corporate Website:** <http://www.eacomm.com>

**SEC Registration:** A200112799

**Company TIN:** 213-609-581



# Management Team

## **Marcelo Robosa - Chairman**

Before moving to the private sector in 1998, Mr. Robosa served the Philippine Government in various capacities for a period of over twenty years including as head of Management Information System for the Department of Labor and the Director for Document Tracking Station of the Office of the President of the Philippines. Mr. Robosa holds a Masters Degree in Industrial Relations and a Bachelors Degree in Industrial Education from the University of the Philippines. He has held the position of Chairman since the company's creation in 2001.

## **Mikhail Joseph Torres - Managing Director**

Engr. Torres is in-charge of the day to day management of EACOMM Corporation as well as defining the strategic direction of the company since its creation in 2001. Aside from EACOMM Corporation, Mr. Torres sits on the board of various corporations and organizations in the United Kingdom and the Philippines. Engr. Torres completed his Bachelor of Science in Electronics and Communications Engineering and Masters in Business Administration from the University of the Philippines. He is the concurrent head of the company's Web and Software Development Division.

## **Christiane de la Paz - Director for Marketing and Training**

Ms. de la Paz has over four years experience in marketing and communications research prior to joining EACOMM Corporation in 2001 as the head of marketing. Ms. de la Paz holds a bachelor's degree on communications research and a minor in educational psychology from the University of the Philippines. Ms. de la Paz also sits as the Corporate Secretary of EACOMM Corporation.

## **Odnerolf Vernon Fajilan - Director for R&D and Integrated Solutions**

Mr. Fajilan heads the R&D and Integrated Solutions divisions of EACOMM Corporation since 2001. He has over 10 years of extensive programming experience and is the resident guru on Linux, Asterisk, VoIP, and Networking technologies. Mr. Fajilan took up Electronics and Communications Engineering from the University of the Philippines. Mr. Fajilan also sits as the Corporate Treasurer of EACOMM Corporation.

### **Joel Abelida - Director for Multimedia and Graphic Design**

Mr. Abelida is the consummate multimedia developer. A graduate of Fine Arts from the University of Santo Tomas, his expertise includes the whole range of multimedia development skills and tools such as image, video and sound editing; 3D modeling and animation; web design and development; and Multimedia design, development, and programming. His work can be seen in most multimedia products developed by EACOMM Corporation since 2001.

### **Maribel Garcia-Villanueva - Director for Administration and Finance**

Ms. Garcia has served as administrative and HR head since EACOMM's inception in 2001. Aside from HR and administrative duties, Ms. Garcia also oversees the Accounting and Financial management of the company. She holds a Degree in Business Administration from the Lyceum of the Philippines.

## How We Work

EACOMM Corporation firmly embraces and believes in the principles and values outlined in the **AGILE Manifesto**. By adapting Agile Principles in our project methodologies we provide our clients with:



**Real-time Communications and Involvement:** We believe that the best indication of a project's success or failure is the level of involvement of the client. As such, we provide a framework in which Clients have direct and constant communication with our production staff be it via phone, email, or instant messaging. We also provide online access to our production servers allowing the client to view our progress on a real-time basis. Thus the client always knows where his project stands at any time.

**Deliver Value Faster:** Using development "Sprints" of 3 weeks or less, we make sure that the client receives a valuable working prototype after each sprint by focusing on the client's top priorities first. With each sprint delivering a fully functional module, the client can already use and deploy each module as it is delivered and thus shorten the amount of time it takes for him to gain a return in his investment.

**Ability to change directions at any stage of development:** EACOMM recognizes that a project's specifications are *never written in stone*. As such our teams are ready and willing to accommodate changes in client's requirements regardless of the stage of the project. By delivering fast and delivering often, changes in specifications or scope are never as drastic as what would happen using traditional methodologies and consequently changes in cost and budget are minimized.

## Strategic Partners



ANIMATION COUNCIL  
OF THE PHILIPPINES, INC.



Business Processing Association  
**PHILIPPINES**



**Microsoft**<sup>®</sup>



# Partial Client List

## Corporations

- Emerson
- Nippon Express
- Ogilvy & Mather
- GFI-Security and Messaging Software
- SM Supermarket
- Golden Arches Development Corporation (McDonald's Philippines)
- Summa Kumagai Incorporated
- Diwa Asia Publishing Group Inc.
- Autohub Inc.
- Hilmarc's Construction Corporation
- Odyssey
- Magellan Solutions Incorporated
- WRCU Group of Companies
- Sinski Motorcycles
- MEGA Events
- e-PLDT Ventus
- SPi

## Associations/Non-Profit Organizations

- International Institute for Rural Reconstruction
- Rural Bank Association of the Philippines (RBAP)
- Ayala Foundation (Filipinas Heritage Library)
- SEAFDEC-AQD
- APEC
- ASEAN-Japan
- Ahon Kababaihan
- Binibining Pilipinas Charities Inc.
- Buy Pinoy Movement
- Christmas Decor Producers and Exporters Association of the Philippines
- Philippine Association of Supermarkets Inc.

## Educations Institutions

- University of the Philippines
- Ateneo de Manila University
- De La Salle University
- Far Eastern University
- La Salle Greenhills
- Xavier School
- Immaculate Conception Academy
- Poveda Learning Center
- Makati Hope Christian High School
- Miriam College
- International School Manila

## Government Agencies

- Department of Labor and Employment
- Department of Agriculture
- Cultural Center of the Philippines
- CITEM-DTI
- Occupational Safety and Health Center (OSHC-DOLE)
- Philippine Overseas Labor Office (POLO-DOLE)
- Office of the Ombudsman, Republic of the Philippines
- Philippine Retirement Authority
- Public Attorney's Office of the Philippines
- NAFED-Indonesia

# WEB AND SOFTWARE DEVELOPMENT

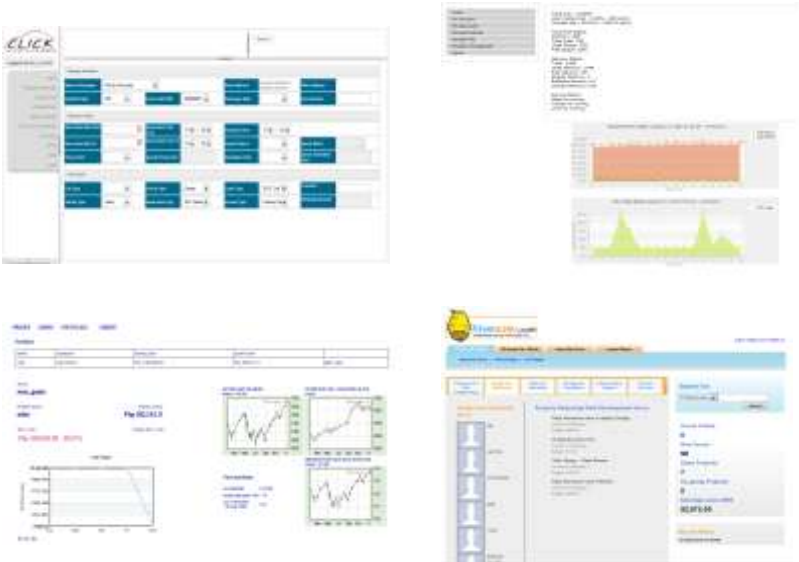
The Web and Software Development Division utilizes the latest in web and software technologies to deploy anything from a *small corporate website* to custom-made *management information systems*. EACOMM Corporation has garnered a variety of accolades and awards for its web and software programming efforts including recognition from BIDNetwork, The Philippine Web Awards and the E-Services, E-Business Awards.

## Custom Application Development

Our Software Engineers and Programmers are adept in custom application development using the following technologies:

*HTML4/CSS2.0, AJAX/Javascript, Adobe Flash, LAMP (Linux, Apache, MySQL, PHP), XML, CakePHP, C#.NET, VB.NET, ASP.NET, MSSQL Server, Windows Server, and more.*

Previous projects EACOMM has undertaken include server monitoring software, transport reservations systems, stock trading systems, social network websites, inventory management systems, resort management systems and more.



# Content Management Systems

**DO-CMS**  
BUSINESS WEBSITE MANAGEMENT SYSTEM

The Dynamic Online Content Management System or DO-CMS is a website management system specifically designed for micro, small and medium-sized enterprises (MSMEs). Now on its third version, DO-CMS is a proven platform powering over a hundred domains world-wide since its creation in 2004.



DO-CMS was designed to be flexible and customizable. DO-CMS has powered everything from simple 4-page websites to content managed Flash websites, all the way to full-blown e-commerce and multi-domain websites. It is designed to easily accommodate practically any front-end design thus allowing an organization to have full creative control on how its website appears online. Additionally, the CMS is designed to easily accept new modules and modifications in the back-end included those from 3rd party developers.



DO-CMS has a simple to use and intuitive web interface, greatly reducing the learning curve in using the system. *Absolutely no knowledge of HTML or Web Programming is required to maintain and manage web content using DO-CMS.*

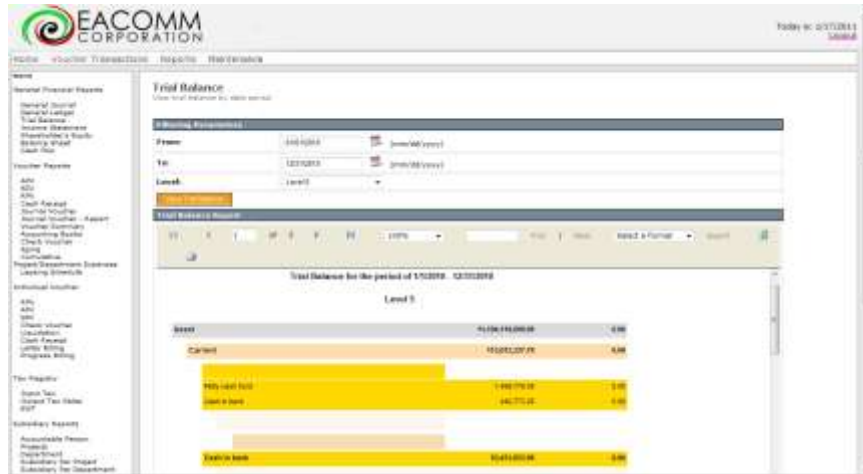
Key features include: *WYSIWYG Web Page Editor, Calendar Module, Photo Gallery Module, Membership Engine, Newsletter Engine, E-Commerce Module, RSS/XML support, Sitemap*

*Generator, and more!*

# Accounting Systems



The Dynamic Online Accounting System is a *fully customizable* BIR-Compliant Accounting Systems ideal for medium to large Philippine Companies. Built on GAAP-based foundations, the system can be customized to cater to virtually any business type or process.



The web-based system includes all the functional features expected of an Accounting System such as:

- Sales/Receivables/Collection Module
- Liabilities Module
- Payments/Purchases/Cost and Expenses Module
- Chart of Accounts
- Other Accounting Modules
  - *Bank Accounting, Tax Accounting, Inventory, etc..*
- User administration and logs
- System Backup and Recovery Module
- Ledgers/Journals Module
  - *General Ledger*
  - *General Journal*
  - *Sales Journal*
  - *Purchase Journal*
  - *Inventory Book*
- Reports
  - *Trial Balance*
  - *Income Statement*
  - *Statement of Financial Position (Balance Sheet)*
  - *Statement of Shareholder's Equity*
  - *Cash Flow Statement*

# Payroll and HR Management Systems



The Dynamic Online Payroll and Employee Software is a web-based integrated payroll and HR management system. It is available as a hosted subscription-based (SaaS) application or as a *fully customizable* standalone installation for larger companies.

The system offers the following key modules:

- **Employee Management Module** – Maintains data of each employee; Employee history including: suspension/memos, legal, medical, safety histories.
- **Benefits Module** – Create edit and monitor benefits for employees including non-standard benefits such as commissions, training, loans, expense accounts etc.
- **Employee Recruitment Module** – Facilitate job recruitment and automatic job-matching both internally and externally.
- **Payroll Module** – Assignment of pay grades, pay schemes and salaries per employee; Computation of payroll; Creation of payroll reports/payslips/etc.
- **Daily Time Record** – Definition of shift schedules, monitoring of daily time records, integration with hardware such as biometric or RFID systems.
- **Reports Generation** – Generation of reports for both internal and external compliance. (i.e. BIR/SSS/Philhealth/etc...)

The screenshot shows a web browser window titled "Personal Information Update - Mozilla Firefox". The address bar shows the URL "http://localhost/HRandPayroll0808/upd\_personal\_info\_form.php". The page features the DOPESo logo and a navigation menu with items: Admin, Applicants, Employee, HR Report, Payroll Mgt, Help, and Logout. The main content area is titled "Search" and contains a form with the following fields: "First Name:", "MI:", "Last Name:", and a "Search" button. Below this is a "Please enter name." section with a "man\_number:" dropdown menu. The "Personnel Information Form:" section includes fields for "First Name:", "MI:", "Last Name:", "Present Address:", "City:", "Tel Num", "Provincial Address:", "Area Code:", and "Tel Num".

# Web Assets

Aside from developing and programming websites and web applications for a global client base, EACOMM also owns and maintains a number of sites that have reached the top of their respective categories:



## [www.philippinecompanies.com](http://www.philippinecompanies.com)

This business directory website boasts almost 20,000 unique visitors daily and is ranked amongst the top 500 websites in the Philippines.



## [www.artesdelasfilipinas.com](http://www.artesdelasfilipinas.com)

Artes de las Filipinas is one of the leading art and culture websites in the Philippines and features an online store where it sells books published under the Artes de las Filipinas brand.



## [www.philippinepropertyfinder.com](http://www.philippinepropertyfinder.com)

Philippine Property Finder is fast becoming one of the go-to websites for real estate property listings and statistics for the Philippines.



## [www.eforuli.com](http://www.eforuli.com)

e-Foruli is a free online e-book repository with a powerful set of features to facilitate e-book categorization and organization as well as sharing and reading online.

# INTERACTIVE MULTIMEDIA DEVELOPMENT

The Multimedia Division focuses on providing Interactive, Rich-Media Experiences both On-line and in CD-ROM/DVD Format. EACOMM Corporation is a *market leader* in Interactive Multimedia Authoring in the Philippines with thousands of CD-ROMs and DVDs published annually for dozens of different titles.

## CD-ROM/DVD-ROM Development

Since 2001, EACOMM has been producing CD-ROM/DVD-ROM interactive multimedia applications on an annual basis. EACOMM has developed dozens of *interactive school yearbooks* for the top private and public schools in the Philippines as well as *museum virtual tours*, *exhibition directories*, *company profiles*, *conference presentations*, *annual reports*, *electronic manuals* and other applications for companies and government agencies.

EACOMM is unique in that our interactive multimedia products are closer to interactive games than simple "powerpoint" presentations. Multimedia applications developed by EACOMM are heavy on 2D and 3D animation, contains hours of video, thousands of photographs, and various interactive games and features.



## Game Development

Over the years, EACOMM has developed a number of web-based and downloadable games of varying complexities. This includes relatively simple games such as card, word and puzzle games all the way to more complex applications such as an interactive baseball game, online multiplayer games, driving simulators and more.



## 2D and 3D Animation

EACOMM Corporation has intensive experience in developing short 2D and 3D animations for web or video release. This includes product presentations, corporate videos, web advertisements, architectural walkthroughs, short web animations and others.



# INTEGRATED SOLUTIONS

Comprised of a team of communications, computer and embedded system engineers, this department focuses on projects requiring specialized integrated hardware<->software solutions. The development team has a wide range of expertise and previous projects include FM Radio Subcarrier Data Transmission System, GSM-based telemetry systems, LED sign board fabrication and others.

## Voice over Internet Protocol

Since 2005, the Integrated Solutions division has been involved heavily in VoIP-related projects, particularly based on the Asterisk Open Source PBX and Digium TDM Cards. Research efforts in this area include development of a Hosted PBX/Call Center Platform, development of an embedded asterisk server using mini-itx processors, and development of various web-based voip applications. In 2006, EACOMM Corporation partnered with Elisha Telecom Ltd. to provide a comprehensive VoIP offering encompassing A2Z termination, hosted IP-PBX solutions, and supply of various VoIP hardware and software.



## Touch Screen Kiosks



EACOMM leverages its market leadership in Interactive Multimedia Development into providing a turnkey fully integrated touch-screen kiosk solution for its clients. Previously deployed projects include museum kiosks, exhibit kiosks and download/purchase kiosks.

The popularity of tablet based computers has revived the interest in touch-screen based applications and EACOMM has developed several business-oriented tablet-based applications as well.

## Cloud Based Application Hosting

EACOMM currently hosts over a hundred websites and web applications from all over the world in its various servers. All our web servers are located in world-class data centers in the USA and the UK giving us access to the bleeding edge of network technology and very high bandwidth capacity; thus ensuring that our clients are given the fastest and most robust Internet connections possible.

All our hosting packages are 'managed', meaning dedicated support personnel are available to help and assist you in maintaining your websites and servers. As such, you have no need to learn the complexities of web hosting or hire or contract network or computer engineers as our staff are ready and willing to assist you as and when you need it allowing you to focus on your core business.

EACOMM offers a wide range of hosting solutions in both Linux and Windows-based servers. EACOMM offers low-cost shared hosting, medium-range virtual private servers all the way to more expensive dedicated server solutions. Through our hosting partners we can also offer Content Delivery Network (CDN) storage solutions for clients requiring rapid file access for a global audience.



# TRAINING



The EACOMM Studio of Digital Arts or ESODA is the training division of EACOMM Corporation. The division was created to offer training in the form of short courses and summer workshops to high school and college students, professionals, and new EACOMM personnel. Instructors for the different workshops are all practicing industry professionals who are renowned in their specific fields of expertise. Started May 2003, ESODA has over 300 alumni from its various short courses.

## Course Offerings:

- Interactive Multimedia
- Web Design
- 3D Modeling and Animation
- Cartoon Animation
- Digital Filmmaking
- Photography
- PHP/MySQL Programming
- Game Programming
- Linux Web Server Installation and Maintenance
- Asterisk Server Installation and Maintenance





[www.edcomm.com](http://www.edcomm.com)